Proza & Proza Display Proza & Proza Display

Bureau Roffa

TYPOGRAPHIC DESIGN Proza E TYPOGRAPHIC DESIGN ISPlay Proza & Proza Display Proza & Proza Display Proza & Proza Display Proza & Proza Display Proza & Proza Display

Mr. Nicholson Neutrality & Clarity

ICtor

Beautifully Crafted!

Gold Medal

"designing the impossible"

Questions?

IT'S DAMN SEXY

Design Enginuity

Friendliness & Legibility

Beautiful

Perfected down to the details

I need to be Nº 1!

LIGHT

Taking the blame without giving a shit

Quality Typography

REGULAR

SHE'S REAL HOT

"A certain authenticity."

A. K. Willardi Neutrality & Clarity

Graphic

BOLITAIR

Beautifully Crafted!

Valued: high

"designing the impossible"

SEMIBOLD

Sensation!

ITALIC

LIGHT

IT'S DAMN SEXY

Comparison Proza & Proza Display



"When he shall die, Take him and cut him out in little stars, And he will make the face of heaven so fine, That all the world will be in love with night, And pay no worship to the garish sun."

— William Shakespear
Romeo & Juliet

"Ring the bells that still can ring Forget your perfect offering There is a crack in everything That's how the light gets in."

> — <mark>Leonard Cohen</mark> Anthem

Text Sample Proza

10 PT REGULAR/BOLD Meet Proza: a friendly, trustworthy and wise Italian man with a peculiar love for Renaissance typography, ancient wines and dangerous women. Proza was born somewhere at the end of 2010 (first online appearance at december 14) in the industrial city of Rotterdam, the Netherlands. Inexplicably, though, his soul has always been in Italy. It should come as no surprise, that it took Proza a visit to the beautiful Italian town of Urbino to fully get to know himself. During his five day stay at this magical place, Proza became the wise man he is today. So enlightened, in fact, that he lost all excess weight. So wise, in fact, that he turned completely bald a couple days later. Or bold, if you like. But being bald and wise didn't make him any less sexy. On the contrary, he gained in flare and style. He used to say: "Ladies, I might be bald, but less is surely more!" All the ladies bought it, and all the ladies fancied him. He was sexy and clever at the same time. One of the other virtues of his loss of weight, he found, was that he gained in speed. Sometimes he ran so fast, he appeared to be slanted. He wasn't slanted, of course. He was italic, even on his baldest days — or boldest days, if you want. Besides this mythical character, Proza is also a humanist sans-serif fontfamily in 12 styles, including: italics, SMALLCAPS, an extended Latin character set, and 9 types of numerals.

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BLACK

EXTRABOLD

BOLD

SEMIBOLD

REGULAR

LIGHT

"Darkness cannot drive out darkness. Only light can do that. Hate cannot drive out hate. Only love can do that."

BLACK ITALIC

EXTRABOLD ITALIC

BOLD ITALIC

SEMIBOLD ITALIC

ITALIC

LIGHT ITALIC

"Darkness cannot drive out darkness."
Only light can do that. Hate cannot drive out hate. Only love can do that."

BLACK

EXTRABOLD

BOLD

SEMIBOLD

REGULAR

LIGHT

Did you ever hear a tenor sax,
Swingin' like a rusty axe?
Honkin' like a frog, down in a hollow log?
Well, baby, that is Rock 'n Roll!
That ain't no freight train, that you hear,
Rollin' down the railroad tracks.
That's a country boy pianoman,

That's a country boy pianoman, Playin' in between the cracks!

You say that music is for the birds, And you can't understand the words.

Well, honey if you did, you'd really blow your lid Because baby, that is Rock 'n Roll!

BLACK ITALIC

EXTRABOLD ITALIC

BOLD ITALIC

SEMIBOLD ITALIC

ITALIC

LIGHT ITALIC

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Character Set Proza Regular

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Character Set Proza Italic

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Character Set Proza Display Regular

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Character Set Proza Display Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZÀÁÂÃÄÄÄÄÄÄÄÄÄÄÄÄÄÄÇĆĈĊČĎÐÐÈÉÊËĒĒĒĒĒĞĞĞĞĤĦĨĪĬĮÌÍÎÏĴĶ ĹĻĽĿŁÑŃŅŇŊ'nÒÓÔÕÖÞŔŖŘŚŞŜŞŠŢŤŦŨŪŬŮ ŰŲÙÚŮÜWWWŴŶŶÝŸŌŎŐŒØŹŻŽ ÆBCDEF GHJJKLMNOPQRSTUVWXYZ MThTi TJYVYVIWhWìWìWIWIYbYfYhYìYkYIYtZj

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Opentype Features Proza Display



Opentype Features Proza

FEATURE TURNED OFF FEATURE TURNED ON SMALLCAP'S I love N° 5 so much! \rightarrow I LOVE N° 5 so MUCH!ALLCAPS $(get-a-font.com) \rightarrow (GET-A-FONT.COM)$ LIGATURE\$ shuffle, refine, fly → shuffle, refine, fly FRACTIONS $1/2 \ 3/4 \ 5/6 \ 7/8 \ 5/9 \rightarrow \frac{1}{2} \ \frac{3}{4} \ \frac{5}{8} \ \frac{5}{8}$ TABULAR FIGURES (LINING & OLDSTYLE) 012345 56789 -> 012345 56789 Numerators/Denominators $0123456789 \rightarrow H^{0123456789}/_{0123456789}H$ SUPERIORS/INFERIORS $0123456789 \rightarrow H^{0123456789}/_{0123456789}H$